

GOTCHER CONSULTING GROUP, LLC

Are you getting the most for your mission?

RETAINER

PASSION MEETS ACTION

We work with grassroots, small, and midsize nonprofit leaders to align passion, strategy, and action plans to achieve the most for your mission. Our services include assessment of organizational performance and messaging to meet you where you are. Services can include branding, annual or strategic planning, and fund development consulting. Deliverables include a customized set of recommendations you can implement to propel sustainability and reach your vision.

ADDITIONAL SERVICES OFFERED BY GCG

- Workshops to help nonprofit professionals and boards grow
- The 90 minute agenda mover to coach leaders towards next-step clarity
- Copywriting and heavy editing to clarify your message and get more for your mission
- Interim leadership to relieve transition trauma, reassure staff, and uphold culture

RETAINER DISCOUNT

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| Hours / Month | Discount | Adjusted Rate / Hour | Monthly Charge Range |
|---------------|-------------|----------------------|----------------------|
| 5 - 9 | 10% | 112 | 560 - 1008 |
| 10 - 14 | 15% | 106 | 1060 - 1484 |
| 15 - 19 | 20 % | 100 | 1500 - 1900 |
| 20* | Neg. | | |

REQUIRES MINIMUM 3 MONTH CLIENT COMMITMENT

*INTERIM PLACEMENT RECOMMENDED BEYOND 20 HOURS/MONTH

CONTACT VALERIE@GOTCHERCONSULTING.COM



VALERIE GOTCHER MS, CCC-SLP I'm a responsible, curious learner with a successful 10-year track record in the nonprofit sector as an Executive

Director. I am passionate about helping others discover and focus on their strengths, fulfill their potential, and lead their organizations with confidence.