



# GOTCHER CONSULTING GROUP, LLC

Are you getting the most for your mission?

## EVALUATING GRANT READINESS

Is your nonprofit ready to apply for grants? You need far more than the IRS designation letter in place to meet funder expectations.

Although many of our tips generally relate to risk mitigation through sound policies & procedures, grantors also want to see a stable history of individual donor retention, & 3 to 5 years of operating history. What else?

- Clear Mission & Vision
  - Is the leadership, including the Board, aligned with the mission and vision?
- Current, Board-Approved Budget
  - And - do you have a budget drafted for the next 1-2 years?
- Crucial Policies & Procedures
  - Code of Conduct, Insurance, Financial Practices, Records Retention, Grievance Procedure, Anti-Everything, & MORE
- Outputs, Outcomes, an Organizational Chart, & Demographic Data
- Up-to-Date Website
- Additional Resources
  - Time to Foster Relationships
  - Documentation Software
  - Administration & Operating Support
  - Connected & Engaged Board of Directors
    - Expect to be asked if 100% of your Board Members give \$\$\$

- Also Consider : Timing
  - Plan a year or more ahead when conducting prospect research
  - Anticipate a gap between giving cycles, even if you know the same funder will give to you again & again

## HOW GCG CAN HELP YOU

- Workshops to help nonprofit professionals & boards grow
- Strategic planning & fund development consulting
- The 90 minute agenda mover to coach leaders towards next-step clarity
- Copywriting & heavy editing to clarify your message in policies, grants, & more
- Interim leadership to relieve transition trauma, reassure staff, & uphold culture



### VALERIE GOTCHER

I'm a responsible, curious learner with a 10-year track record as an Executive Director. Before you begin applying for grants, be sure you have most, if not MORE, of these elements in place!

Let's talk about your grant readiness.



## CONTACT

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